

IT'S ACADEMIC – WASHINGTON, DC

ALTMAN PRODUCTIONS, INC.

FOR IMMEDIATE RELEASE

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ALTMAN PRODUCTIONS IS PLEASED TO ANNOUNCE DAVID RUBENSTEIN AS THE NEW TITLE SPONSOR AND MITRE AS THE NEW PLATINUM SPONSOR OF *IT'S ACADEMIC – WASHINGTON, DC*

*Rubenstein and MITRE's Support Ensures the Iconic Washington, DC
High School TV Quiz Show Will Return for a 61st Season This Fall*

WASHINGTON, DC – June 16, 2021 – *It's Academic* Executive Producer Susan Altman announced today that the new title sponsor of *It's Academic - Washington DC* is business leader and philanthropist David M. Rubenstein and that research and development leader MITRE is the new Platinum Sponsor. Mr. Rubenstein and MITRE's sponsorship make possible another season of Washington's beloved high school quiz television show broadcast on WRC-TV (NBC 4).

"We are delighted and so very grateful for Mr. Rubenstein and MITRE's generous support of *It's Academic – Washington, DC*," stated Executive Producer Susan Altman, whose mother founded the show in 1961. "The show will return this fall in Washington and continue to highlight intellectual curiosity and academic achievement because Mr. Rubenstein and MITRE stepped in at a critical time. We are deeply appreciative of Mr. Rubenstein and MITRE's support and leadership."

"*It's Academic* is a Washington institution. I am delighted to help the show continue to educate and inspire students," said David M. Rubenstein. "I remember watching the show when I was growing up, and I realized how I had better study harder if I was going to get anywhere. Valuable lesson then and now. We need engaged citizens, so I encourage students to read, learn, get involved, and make a difference."

"We are thrilled to support *It's Academic* and honored to join Mr. Rubenstein in underwriting this unique and iconic program, as well as continuing our commitment to motivate students to discover, create, and lead in their communities," said Jason Providakes, president and CEO of MITRE, a not-for-profit company working in the public interest. "Fostering young talent and their interest in STEM and other disciplines is one of many ways we actively participate in the communities in which we work and live."

It's Academic – Washington, DC, with host Hillary Howard, is preparing for its 61st season with its first broadcast scheduled for October 2021 on WRC-TV (NBC 4). More than 80 secondary schools from throughout the Washington, DC region will participate during the upcoming season.

ABOUT DAVID M. RUBENSTEIN

David M. Rubenstein is Co-Founder and Co-Chairman of The Carlyle Group, one of the world's largest and most successful private investment firms. Mr. Rubenstein is Chairman of the Boards of Trustees of the John F. Kennedy Center for the Performing Arts and the Council on

Foreign Relations; a Fellow of the Harvard Corporation; a Trustee of the National Gallery of Art, the University of Chicago, Memorial Sloan-Kettering Cancer Center, Johns Hopkins Medicine, the Institute for Advanced Study, the National Constitution Center, the Brookings Institution, and the World Economic Forum; a Director of the Lincoln Center for the Performing Arts and the American Academy of Arts and Sciences; and President of the Economic Club of Washington. Mr. Rubenstein is the host of *The David Rubenstein Show: Peer-to-Peer Conversations* on Bloomberg TV and PBS and the author of *The American Story: Conversations with Master Historians*, published by Simon & Schuster in 2019, and *How to Lead: Wisdom from the World's Greatest CEOs, Founders, and Game Changers*, published by Simon & Schuster in 2020.

ABOUT MITRE

MITRE's mission-driven teams are dedicated to solving problems for a safer world. Through our public-private partnerships and federally funded R&D centers, we work across government and in partnership with industry to tackle challenges to the safety, stability, and well-being of our nation. mitre.org

ABOUT IT'S ACADEMIC – WASHINGTON, DC

The Guinness Book of World Records has recognized *It's Academic* as the world's longest-running high school TV quiz show. Founded in 1961 by Sophie Altman, *It's Academic* has for 60 years featured thousands of students from high schools throughout the Washington, DC region. *It's Academic* provides a showcase for high school students and encourages intellectual curiosity and promotes a lifelong journey of learning and accomplishments. *It's Academic* is produced by Altman Productions, Inc. and features 40 episodes on WRC-TV (NBC 4) Saturday mornings from October to June in Washington, DC.

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